



FOR IMMEDIATE RELEASE

October 11, 2018

**SCHEDULE ANNOUNCED FOR 2018 WINTER DEW TOUR
IN BRECKENRIDGE, COLORADO, DECEMBER 13-16**
Media Credential Applications Now Being Accepted

Carlsbad, Calif. -- **Mountain Dew®** and **TEN: The Enthusiast Network** announce the initial schedule for the annual winter Dew Tour ski and snowboard competition and festival to be held in Breckenridge, Colo. December 13-16, 2018. After last year's Dew Tour serving as an Olympic Qualifying event, fans and athletes will see the upcoming event creatively showcase its unique and progressive competitions, including the Modified Superpipe, Streetstyle and Team Challenge events.

The 2018 winter Dew Tour will host individual men's and women's Modified Superpipe and Slopestyle snowboarding and skiing competitions, its signature Team Challenge and Streetstyle events and men's and women's snowboard adaptive banked slalom events. In addition to all the competitions featuring the world's best skiers and riders, the event will include an entire calendar of fan-based activities, both on the mountain and within the town of Breckenridge. The Dew Tour is free and open to the public.

This year's pipe is strategically modified, offering a variety of freestyle elements built above and below the actual pipe, creating a longer (by approximately 150-feet), more technical Superpipe event for the athletes. The Team Challenge features the industry's top brands, legend captains, and a team of athletes competing in Jib, Jumps and Modified Superpipe. Combined athlete scores will determine a team winner.

"Dew Tour Team Challenge events are like no other," explained Dew Tour Vice President and GM Adam Cozens. "In an industry where individual competitions are the norm, the ski and snowboard Team Challenges bring a new level of camaraderie. We have had an amazing response from the summer Dew Tour and with a non-Olympic year this winter, we can really take the winter Team Challenge to the forefront.

This year's Dew Tour starts on **Thursday, December 13** with Women's Ski Slopestyle finals, Men's and Women's snowboard adaptive finals and the ski Team Challenge. Thursday at Dew Tour concludes with the 19th annual [POWDER Awards](#) to be held at the Riverwalk Theatre that evening.

Friday, December 14 will have the Women's Ski Modified Superpipe finals, Women's Snowboard Slopestyle finals and the Snowboard Team Challenge. Friday evening includes a Dew Tour signature event: Streetstyle, which features a ski and snowboard rail jam session held in downtown Breckenridge. The evening will wrap up with the TRANSWORLD SNOWBOARDING 20th annual [Riders Poll Awards](#) at the Riverwalk Theatre.

On **Saturday, December 15**, the excitement continues with Men's Snowboard Modified Superpipe finals and Men's Ski Slopestyle finals. In the heart of downtown Breckenridge, the Streetstyle course will be active with a new event: the G.W.R. Girls Amateur ski and snowboard competition, presented by Nikita.

Dew Tour's tradition of incorporating music, art and culture into its events will be showcased Saturday evening with a concert at the Riverwalk Theatre.

The final day of competition will keep the activities and events pumping on **Sunday, December 16**, with Men's Ski and Women's Snowboard Modified Superpipe finals, along with the Men's Snowboard Slopestyle finals.

From Thursday through Sunday, the Peak 8 base area will host the Dew Tour Experience, including a myriad of activities, athlete autograph signings and free giveaways featuring Mountain Dew and other Dew Tour partners. In downtown Breckenridge, the Dew Tour Festival continues from 2 p.m.-6 p.m. Friday - Sunday at Blue River Plaza and Riverwalk Lawn, with après festivities, partner exhibits and live music.

See the Winter Dew Tour's schedule of events [here](#) (subject to change).

Media Credentials

Dew Tour is now accepting media credential applications for the winter Dew Tour. Media should be on a confirmed editorial assignment to cover the event. Applications can be submitted at DewTour.com. **The deadline for credential applications is December 6.** Members of the media will be able to access the latest press releases and download photos for editorial use directly from the Press Info section of DewTour.com.

About Dew Tour

[Dew Tour](#) is an innovative contest series and content platform that brings together the world's best skateboarders, snowboarders, skiers, artists, brands and fans to celebrate competition, culture and creators.

In 2016, [TEN: The Enthusiast Network](#) became the official strategic partner to lead content production, execution and event staging for the Dew Tour. Working in close collaboration with TEN's core action sports media brands and in partnership with [MOUNTAIN DEW®](#), Dew Tour continues to progress events and content, bringing millions of action sports fans engaging stories and experiences across digital and broadcast mediums. In addition to Dewtour.com and TEN's digital network, Dew Tour summer and winter events are telecast on NBC.

About Breckenridge Ski Resort

Breckenridge Ski Resort boasts five huge peaks, 2,908 acres, four terrain parks, a 22 foot Superpipe, 11 bowls, North America's highest chairlift and some of the country's best High Alpine terrain. Situated above a historic mining town, Breck is a vibrant mountain community with a contagious energy that fuels discovery and passion for life.

More Information:

Stay connected at DewTour.com and on Facebook, Twitter, Instagram and YouTube at DewTour.

Download updated photos and video for editorial use on Dew Tour's [Media Dropbox](#).

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