

MEDIA ADVISORY

DEW TOUR PRESS CREDENTIAL APPLICATIONS NOW BEING ACCEPTED FOR LONG BEACH SUMMER SKATEBOARD COMPETITION & FESTIVAL Dew Tour's Third Year in Long Beach to be Held June 28 - July 1, 2018

The Dew Tour, the leading action sports competition series, is now accepting media credential applications for its summer event, to be held June 28 - July 1 in **Long Beach, Calif.** Applications can be submitted at <u>DewTour.com</u>, <u>The deadline for credential applications is Friday, June 22.</u>

WHO: Members of the media assigned to cover Dew Tour can apply for credentials. The credential application is available online at DewTour.com. While on the Press Info section of the site, members of the media can read the latest press releases and download photos for editorial use.

WHAT: <u>Dew Tour</u> is an innovative contest series and content platform that brings together the world's best skateboarders, snowboarders, skiers, artists, brands and fans in a celebration of creativity and style. The Summer event focuses on skateboarding and is FREE to attend.

The 2018 event in Long Beach will include a Team Challenge featuring skateboarding's top brands, individual Pro and Amateur competitions in Skateboard Street and Park, an interactive partner village, art events, food trucks, a beer garden and a huge public skate park.

For the first time ever, Dew Tour will be held at the same time and location as Agenda, action sports' most diverse and creative fashion trade show and festival. The full competition, events and music schedule for Dew Tour will be announced soon.

With preeminent action sports media company TEN: The Enthusiast Network *Adventure Sports Network*, *Dew Tour*, *Surfer*, *Powder*, *TransWorld Skateboarding*, and *TransWorld Snowboarding*) leads the charge for the Dew Tour. Dew Tour stops now have a contest format that combines individual contests and team competitions that highlight creativity and style above all else. The new Dew Tour focuses on more authentic stories year-round and ongoing digital content for its fans on its site dewtour.com.

WHEN: June 28 - July 1, 2018

WHERE: Long Beach Convention Center and Rainbow Park Lagoon, 300 E Ocean Blvd, Long Beach, Calif.

*In order to be approved for credentials, requests must be from working members of the media on editorial assignment.

More Information:

Stay connected at <u>DewTour.com</u> and on Facebook, Twitter, Instagram and YouTube at DewTour. <u>Dew Tour Media Dropbox</u>

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Melissa Gullotti, melissa@mgprgroup.com, 802-236-9349