



## 2017 LONG BEACH DEW TOUR FACT SHEET

[Dew Tour](#) is an innovative contest series and content platform that brings together the world's best skateboarders, snowboarders, skiers, artists, brands and fans in a celebration of creativity and style.

Dew Tour's 2017 summer skate competition and festival is a FREE four-day weekend celebration of skateboarding featuring a four-part course, and team and individual competitions, an interactive sponsor village and festival with an outdoor concert area and public skate park. More than 50 of the world's top pro skateboarders are scheduled to compete. Saturday, June 17 includes an all-ages outdoor free concert. Full schedule [here](#).

**Date:** June 15-18, 2017 at the Long Beach Convention Center and Rainbow Park Lagoon, 300 E Ocean Blvd, Long Beach, Calif. 90802. Gates are open daily from 11 am - 6 pm.

**Tickets:** The four-day competition, including the festival village, is free of charge – excluding VIP Experiences: The VIP Experience pass gives guests access to exclusive viewing areas, special seating, the Saturday night concert, free food, drinks and more.

**Featuring:** *Individual Pro Competitions:* The world's top pro skaters will compete in the Individual Street competition featuring Tech, Rail and Gap sections (Friday, June 16) and/or a new separate Bowl competition (Saturday, June 17 and Sunday, June 18) featuring an expanded bowl setup nearly double in size from last year.

*New Amateur Competition:* A field of 48 of skateboarding's best up-and-comers in the Bowl and 44 in Street will also compete this year. The amateur field will be selected via a video competition by means of the new Podium mobile app. Another set of amateurs will be invited through the *Transworld Skateboarding's* Skate Shop Showdown contest on Skateboarding.com, with the winning shop of four skaters competing in Amateur Street.

*Team Competitions:* Launched last year with tremendous success, the Team Challenge features teams made up of nine of the industry's top endemic brands including Blind, Flip, Plan B, Element, Santa Cruz, Foundation, Birdhouse, Zero and Darkstar who will battle for team glory on the Street and Bowl courses.

*Free Concert:* A free outdoor hip hop concert featuring Metro Boomin with Cam'ron and Amine will be held Saturday, June 17 at 7 p.m. on the stage at Rainbow Lagoon Park. While the event is free, all concert-goers must download a ticket via the Dew Tour app presented by Moto Z Droid.

*Festival:* The festival area will be open Thursday through Sunday and will include interactive activities for guests from event partners, a craft beer and food festival, a huge free artistically transformed skatepark and skate lessons.

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**Webcast:** The Long Beach Dew Tour will be webcast live in its entirety on [DewTour.com](http://DewTour.com), hosted by action sports legend **Todd Richards** along with **Andrew Cannon, Chris Pastras, Neal Hendrix** and **Blair Alley**. GRINDTV's **Daily Grind** show will be hosted by Richards and **Chris Cote**. Additionally, Dew Tour will be streaming live on [Facebook](https://www.facebook.com/dewtour), Periscope, TRANSWORLD SKATEBOARDING, GRINDTV and the Dew Tour mobile app.

**Telecast:** The competition will be broadcast nationally on NBC on June 24 from 2:30-4 p.m. ET, June 25 from 3-4 p.m. ET and July 30 from 2-3 p.m. ET.

**Sponsors:** Built by Mountain Dew and sponsored by U.S. Army, Motorola, Verizon, STANLEY, Circle K, Courtyard Marriott Downtown Long Beach and Frontier Communications.

**About:** In 2016, TEN: The Enthusiast Network, publisher of TRANSWORLD SKATEBOARDING, TRANSWORLD SNOWBOARDING, SNOWBOARDER, POWDER, NEWSCHOOOLERS, and GRINDTV became the official strategic partner to lead content production, execution and event staging for the Dew Tour. Working in close collaboration with TEN's core action sports media brands and in partnership with Mountain Dew®, Dew Tour continues to progress events and content, bringing millions of action sports fans engaging stories and experiences across digital and broadcast mediums. In addition to Dewtour.com and TEN's digital network, Dew Tour's summer and winter events will be broadcast on NBC.

**Connect:** Stay fully up to date on all things Dew Tour with the new Dew Tour mobile app, available for free on iTunes. Continue the connection on [DewTour.com](http://DewTour.com) and on Facebook, Twitter, Instagram, Snapchat and YouTube @DewTour.

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