



**THE
ENTHUSIAST
NETWORK™**

POWERED BY PASSIONS

FOR IMMEDIATE RELEASE

**DEW TOUR ANNOUNCES ADDITIONS TO 2017 SUMMER SKATEBOARDING EVENT
*Stand-Alone Bowl Competition and Amateur Division To Debut in
Long Beach, Calif., June 15-18***

[**Watch a Preview Here**](#)

CARLSBAD, Calif. (April 11, 2017) – The Dew Tour is charging into Long Beach this summer with a stand-alone bowl competition in a bigger bowl and an all-new amateur division – all in addition to the existing Pro Street and Team Challenge events.

This summer’s most anticipated skateboard competition and festival, from Mountain Dew® and TEN: The Enthusiast Network, will showcase an international roster of top pros and amateurs when it returns to Long Beach, Calif., June 15-18, at the Long Beach Convention and Entertainment Center.

Almost doubling in size from 2016, this year’s expanded bowl setup will create an ideal environment for an exciting new Pro Bowl competition, offering fans ample seating to watch their favorite skaters. Up to 24 invited pros, including Ventura, Calif. native Curren Caples, will maneuver the massive new course featuring corners, transfers, hips and plenty of flow.

“I’m hyped on Dew Tour having a dedicated bowl event this year and a contest format that appeals to all different types of pros’ styles of skating,” said Caples.

Final details for the newly designed street course are yet to be announced, but it will have three progressive sections. The Tech Section will include flat bars, manual pads, and ledges, the Rail Section will focus on a challenging layout with an A-frame and 9-stair rail, and the Gap Section will push creativity boundaries with an assortment of stair sets, a bump over bar and Euro gap.

“We’re stoked on all of the additions to Dew Tour this year,” said Jeff Jewett, CEO of CA Productions, the company designing and building the courses. “After all the excitement in the bowl section during the Team Challenge last year, we knew we had to add it as a stand-alone event this year, and we are designing and building an even bigger and better bowl course for that reason.”

Both Pro Street and Team Challenge titles will be on the line for the pros, and 2017 also opens the door for 48 of the greatest up-and-comers in skateboarding with an all-new amateur competition on both the street and bowl courses.

“If you want to see the future of skateboarding, all you have to do is look at what the ams are doing,” continued Jewett. “We’re really excited that Dew Tour has its eyes on the future and is adding an am event for both street and bowl.”

This is just the beginning of all of the exciting announcements around Summer Dew Tour 2017. To stay up to date on the latest content and event information, follow the Dew Tour on Instagram, Facebook, Snapchat, Twitter and YouTube. Or bookmark [DewTour.com](http://www.dewtour.com).

Working media are invited to attend and cover Dew Tour 2017. Apply for media credentials here: <http://www.dewtour.com/media-credential-request/>

The Dew Tour welcomes back partner [Mountain Dew](#), as well as the [U.S. Army](#) as the official military partner of Dew Tour, [Motorola Mobility](#) as the official smartphone of the Summer Dew Tour and [Verizon Wireless](#) as the official carrier of the Summer Dew Tour.

About Dew Tour

Dew Tour is an innovative contest series and content platform that brings together the world's best skateboarders, snowboarders, skiers, artists, brands and fans in a celebration of creativity and style. In 2016, TEN: The Enthusiast Network, publisher of TRANSWORLD SKATEBOARDING, TRANSWORLD SNOWBOARDING, SNOWBOARDER, POWDER, NEWSCHOOLERS, and GRINDTV became the official strategic partner to lead content production, execution and event staging for the Dew Tour. Working in close collaboration with TEN's core action sports media brands and in partnership with DEW®, Dew Tour continues to progress events and content, bringing millions of action sports fans engaging stories and experiences across digital and broadcast mediums. In addition to Dewtour.com and TEN's digital network, Dew Tour's summer and winter events will be broadcast on NBC.

The Dew Tour brand believes in uplifting community, self-expression and exploring the world through the culture of action sports. Join in on the journey.

About TEN: The Enthusiast Network

TEN: [The Enthusiast Network](#) is the world's premier transmedia network of enthusiast brands, such as MOTOR TREND, AUTOMOBILE, HOT ROD, SURFER, TRANSWORLD SKATEBOARDING, and GRINDTV. With more than 60 websites, 50 publications, 50 annual events, the [Motor Trend OnDemand](#) subscription video-on-demand service, as well as the world's largest automotive and action/adventure sports media platforms, TEN inspires enthusiasts to pursue their passions. For more information, visit enthusiastnetwork.com.

Media Contacts:

Melissa Gullotti, for Dew Tour, mgullotti@gmail.com, 802-236-9349

Crystal Yang Edwards, for Dew Tour, crystal@makewavescommunications.com, 310-940-2228