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DEW TOUR ANNOUNCES RETURN TO LONG BEACH JUNE 15-18

Summer's Most Anticipated Skateboard Competition and Festival to Feature Reigning Individual Champion Ryan Sheckler, Team Challenge Champion Blind Skateboards, Sean Malto and More

[Watch a Preview Here](#)

CARLSBAD, Calif. (Feb. 27, 2017) – [Mountain Dew®](#) and [TEN: The Enthusiast Network](#) announce the return of Dew Tour's summer skateboard competition and festival to Long Beach, Calif., June 15-18, at the Long Beach Convention and Entertainment Center.

Last year, the reimagined Dew Tour debuted in front of nearly 30,000 fans with a revolutionary new course and innovative Team Challenge competition featuring nine invited teams of four. Ryan Sheckler, who claimed the 2016 individual title, Team Challenge winner Blind Skateboards, and fan-favorite Sean Malto are all confirmed to join another all-star line up of the world's top pros at this year's event.



2016 Individual Champion Ryan Sheckler, Photo credit: Bryce Kanights / Dew Tour

“2016 was a phenomenal year for the reimagined Dew Tour,” said Dew Tour VP & GM Adam Cozens. “The introduction of new elements, like the Team Challenge, have been

a big success. The Long Beach community was great and we're thrilled to be coming back."

Last year marked the inaugural year of the Dew Tour under the new management of TEN: The Enthusiast Network, and drew an impressive lineup of more than 40 pro skaters including: Sean Malto, Ryan Sheckler, Ryan Decenzo, Theotis Beasley, Micky Papa, Nyjah Huston and Louie Lopez. Skaters competed individually and as part of nine invited hardgood teams facing off against each other on a progressive four-part skate course featuring tech, gap, rail and bowl sections.

In 2017, Dew Tour will continue to add new events and evolve the course and competition formats in unique ways while maintaining its focus on action sports culture, art and music. More details will be revealed over the coming months.

To stay up to date on the latest content and event information, follow the Dew Tour on Instagram, Facebook, Snapchat, Twitter and YouTube. Or bookmark DewTour.com.

The Dew Tour will welcome back partner [Mountain Dew](#) as well as the [U.S. Army](#) as the official military partner of Dew Tour, [Motorola Mobility](#) as the official smartphone of the Summer Dew Tour and [Verizon Wireless](#) as the official carrier of the Summer Dew Tour.

About Dew Tour

Dew Tour is an innovative contest series and content platform that brings together the world's best skateboarders, snowboarders, skiers, artists, brands and fans in a celebration of creativity and style. In 2016, TEN: The Enthusiast Network, publisher of TRANSWORLD SKATEBOARDING, TRANSWORLD SNOWBOARDING, SNOWBOARDER, POWDER, NEWSCHOOLERS, and GRINDTV became the official strategic partner to lead content production, execution and event staging for the Dew Tour. Working in close collaboration with TEN's core action sports media brands and in partnership with DEW®, Dew Tour continues to progress events and content, bringing millions of action sports fans engaging stories and experiences across digital and broadcast mediums. In addition to Dewtour.com and TEN's digital network, Dew Tour's summer and winter events will be broadcast on NBC.

The Dew Tour brand believes in uplifting community, self-expression and exploring the world through the culture of action sports. Join in on the journey as the reimaged Dew Tour starts here.

About TEN: The Enthusiast Network

TEN: [The Enthusiast Network](#) is the world's premier transmedia network of enthusiast brands, such as MOTOR TREND, AUTOMOBILE, HOT ROD, SURFER, TRANSWORLD SKATEBOARDING, and GRINDTV. With more than 60 websites, 50 publications, 50 annual events, the [Motor Trend OnDemand](#) subscription video-on-demand service, as well as the world's largest automotive and action/adventure sports media platforms, TEN inspires enthusiasts to pursue their passions. For more information, visit enthusiastnetwork.com.

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